

## Arteritz – A Creation by Zo0000Z Roland Zulehner

**About the Character: Arteritz** Arteritz is a unique and imaginative figure born from the creative mind of artist and author Zo0000Z Roland Zulehner. Described as “**Die Kunst, die aus der Erde wächst**” (the art that grows from the earth), Arteritz embodies a living fusion of nature, creativity, and vibrant expression. This character represents the organic emergence of art — rooted in the ground, reaching toward color and life, intertwining image and text into a single, breathing entity.

Arteritz is not merely a static figure but a symbolic presence: a growing, evolving form that reflects Zulehner’s philosophy that art needs no reason — it simply dances, blooms, and leaves traces for others to follow.

**About the Author: Zo0000Z Roland Zulehner** Zo0000Z Roland Zulehner (born January 11, 1974, in Neresheim, Germany) is a contemporary German artist, painter, designer, and author known for his explosive use of color, abstract expressionism, and playful, emotional storytelling. Working primarily in acrylics on canvas, he creates vibrant, dynamic works that blend abstraction, portraiture, fantasy, and everyday inspiration.

Under his artistic alias **Zo0000Z**, he has built an international presence with a signature style that celebrates “**Dancing Colours**” and the belief that “**Art never needs a Reason.**” His motto — “*Leave a trace I can follow*” — runs through both his visual art and written work.

Roland Zulehner lives and works in Heidenheim, Germany, often collaborating artistically with Mumzy Maria (forming the duo Mumzy & Zo0000Z). His paintings have been featured in exhibitions, online galleries (such as TRiCERA, Loupe Art, Fine Art America), and publications.

In addition to his visual art, Zulehner is an **author** who writes poetry, short texts, reflections, and experimental books — often intertwining words and images. His writing echoes the same vivid, free-spirited energy found in his canvases.

### Artistic & Literary Philosophy

For Zo0000Z Roland Zulehner, art and writing are inseparable ways of living colorfully and consciously. Whether through brushstrokes or words, he invites viewers and readers to discover beauty in chaos, emotion in movement, and meaning without explanation. Arteritz is one of his most poetic manifestations — a figure that grows, transforms, and reminds us that creativity is alive, rooted, and unstoppable.

### Connect with Zo0000Z Roland Zulehner

- Instagram: [@roland\\_zulehner](#)
- Official Website: [www.zo0000z.de](http://www.zo0000z.de)
- Facebook: Roland Zulehner / Zulehner
- Other platforms: Fine Art America, TRiCERA, ArtMajeur

*“Art is at the heart of everything — from the way we move to how we prepare a meal.”*  
— **Zo0000Z Roland Zulehner**

## Acrylic paint

### Acrylic paint

Material type    Paint

Alloy properties

Physical properties

Chemical properties

Mechanical properties

Thermal properties

Electrical properties

Chemical resistance

Gas permeation at 20 °C

Economics



A Tin of Akryl in the Sea of Akryl painted by

ZoooooZ Roland Zulehner

**Acrylic paint** is a fast-drying paint made of pigment suspended in an acrylic polymer emulsion. It is water-soluble when wet but becomes water-resistant when dry. Acrylic paints can be diluted with water or acrylic mediums to create various effects, from thin washes resembling watercolors to thick impasto layers mimicking oils. Developed in the mid-20th century, acrylics revolutionized modern art by offering versatility, durability, and vibrant colors.[\[1\]](#)[\[2\]](#)

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# What is it

Acrylic paint is a synthetic, water-based medium consisting of pigment particles dispersed in an acrylic polymer emulsion. Unlike traditional oil paints, which use linseed oil as a binder, or watercolors, which rely on gum arabic, acrylics dry quickly through evaporation and polymerization, forming a flexible, durable film. This allows artists to work rapidly, layering without long wait times.

Invented in the 1940s for commercial use (e.g., house paints), acrylics entered the fine art world in the 1950s through brands like Magna (developed by Bocour Artist Colors) and Liquitex. Early adopters appreciated its non-toxic nature (compared to oils with turpentine) and ability to adhere to various surfaces, including canvas, paper, wood, and metal.[\[1\]\[3\]](#)

## Composition

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Acrylic paint is composed of three primary components:

- **Pigments:** Finely ground colorants, either organic (e.g., phthalocyanine blue) or inorganic (e.g., titanium dioxide for white), providing the hue and opacity.
- **Binder:** Acrylic polymer emulsion, a milky liquid made from acrylic resins (e.g., polymethyl methacrylate) suspended in water. This binds the pigments and forms a tough, flexible film upon drying.
- **Vehicle:** Water, which carries the emulsion and pigments, allowing the paint to flow. Additives like plasticizers, stabilizers, defoamers, silicone oils, and metal soaps enhance flow, prevent cracking, and improve shelf life.

High-quality artist-grade acrylics have higher pigment loads for better coverage and vibrancy, while student-grade versions use more fillers. Some formulations include extenders for texture or mediums for gloss/matte finishes.[\[2\]\[4\]\[5\]](#)

## Advantages in the Art World

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Acrylic paint offers numerous benefits that have made it a staple in contemporary art:

- **Fast Drying Time:** Dries in minutes to hours, enabling quick layering and revisions without the weeks-long wait of oils.
- **Versatility:** Can mimic oils, watercolors, or gouache by adjusting thickness; suitable for impasto, glazing, washes, or airbrushing.
- **Durability and Flexibility:** Forms a water-resistant, flexible film that resists cracking, fading, and yellowing; adheres to diverse surfaces like canvas, wood, metal, or glass.
- **Vibrancy and Color Retention:** Provides bright, saturated colors that remain true over time, with high lightfastness in quality brands.
- **Ease of Use and Cleanup:** Water-soluble when wet for easy blending and cleanup; non-toxic options available, reducing health risks from solvents.
- **Affordability and Accessibility:** Less expensive than oils; ideal for beginners and professionals alike, with a wide range of mediums for customization.
- **Portability and Convenience:** Dries permanently, making artworks easy to transport; no odor from solvents, allowing indoor work anywhere.

These advantages have democratized art-making, appealing to Pop Art, Abstract Expressionism, and modern mixed media artists.[\[6\]](#)[\[7\]](#)[\[8\]](#)[\[9\]](#)

### **Famous Artists Using Acrylic Paint**

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Many renowned artists have embraced acrylics for their speed, vibrancy, and versatility. Below is a list of 20 notable artists who prominently use or have used acrylic paint in their work:

1. **Andy Warhol** – Iconic Pop Art works like *Campbell's Soup Cans* (1962).
2. **David Hockney** – Vibrant landscapes such as *A Bigger Splash* (1967).
3. **Roy Lichtenstein** – Comic-inspired pieces like *In the Car* (1963).
4. **Mark Rothko** – Later Color Field abstractions.
5. **Helen Frankenthaler** – Pioneering soak-stain techniques in abstracts.
6. **Robert Motherwell** – Expressive abstracts in the Abstract Expressionist movement.
7. **Kenneth Noland** – Target and chevron paintings.
8. **Bridget Riley** – Op Art illusions with precise color bands.
9. **Willem de Kooning** – Later gestural works.
10. **Barnett Newman** – Minimalist Color Field explorations.
11. **Jackson Pollock** – Experimental drip techniques with early acrylics.
12. **Gerhard Richter** – Abstract and photorealistic series.
13. **Njideka Akunyili Crosby** – Layered cultural narratives.
14. **Julie Mehretu** – Complex, architectural abstractions.
15. **Beatriz Milhazes** – Vibrant, patterned Brazilian-inspired works.
16. **Nelson Makamo** – Expressive portraits of children.
17. **Kerry Louise Bennett** – Colorful, textured expressions.
18. **Abi Whitlock** – Immersive human forms in water.
19. **Marilyn Minter** – Provocative, glossy photorealism.
20. **ZoooooZ (Roland Zulehner)** – Contemporary abstracts and mixed media with vibrant "Dancing Colours".

[\[10\]](#)[\[11\]](#)[\[12\]](#)[\[13\]](#)[\[14\]](#)

## The Use in the Future

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Acrylic paint continues to evolve, driven by sustainability, technology, and artistic innovation. Future trends include:

- **Eco-Friendly Formulations:** Water-based, low-VOC paints with biodegradable binders and non-toxic pigments to reduce environmental impact.
- **Smart Pigments and Additives:** Integration of nanotechnology for light-responsive colors, UV protection, or self-healing surfaces.
- **Mixed Media and Digital Hybrids:** Combining acrylics with 3D printing, AI-generated designs, or augmented reality for interactive artworks.
- **Sustainable Practices:** Recycled materials in production and zero-waste mediums for eco-conscious artists.
- **Expanded Applications:** In street art, murals, and bio-art, with innovations like slow-drying gels for extended blending.

These advancements position acrylics as a forward-thinking medium, adapting to global challenges like climate change while inspiring new generations.[\[15\]](#)[\[16\]](#)[\[17\]](#)

## See also

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- [Oil paint](#)
- [Watercolor painting](#)
- [Pop art](#)

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